

THE REWARDS CARD IS HERE!



Start saving by visiting Ridgewood.

Stop by and pick-up your Rewards Card at the Chamber Office and other Member locations. Check out ExperienceRidgewood.com for complete list of locations.

SHOP & DINE LOCALLY – “THE MALL-TERNATIVE”

Dear Ridgewood Chamber of Commerce Member – Business Owner

Re: Ridgewood Chamber of Commerce Rewards Cards

The Ridgewood Chamber is launching a huge Shop & Dine Locally – “The Mall-ternative” campaign. Successful independent businesses contribute to the tax base, meet consumer demand, and add vibrancy to a community.

Small businesses that line main streets throughout northern New Jersey are feeling the crunch of a sluggish economy struggling to come back. We would like for every Chamber Member to be part of this campaign to help stimulate “foot traffic” back to Ridgewood.

On June 1st, the Chamber of Commerce will be mailing out the *Chamber Guide* (aka the *Village Guide*) to all Ridgewood residents. Included in the *Chamber Guide* will be a COUPON for a **FREE** Chamber Rewards Card that may be used at any participating business in Ridgewood. You determine what your business will be offering. Several promotional ideas include:

- 20% off an entrée or purchase
- Buy one, get one free
- Kids eat free under a certain age with the purchase of an adult meal
- Free consultations for service firms
- Giving a gas card or a coffee card with every contract over a certain dollar amount.

Your offers will be posted on the Chamber web site. We will create posters for you to display to alert customers that you are participating, and encouraging them to Shop & Dine Locally. A banner will be hung in the park to promote the campaign and encourage shoppers to support local participating businesses. We want to remind them that we are “customer friendly.”

We encourage all Ridgewood business to join us in this campaign. To participate, please complete the attached form and return to the Chamber office located at 27 Chestnut St., Ridgewood, NJ.

Supporting your local businesses all year round is important to keep a Shop and Dine Locally campaign alive in the minds of customers. Your participation is crucial to the success of the campaign.

Sincerely,
The Ridgewood Chamber of Commerce

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NAME _____

ADDRESS _____

TOWN _____

PHONE _____

EMAIL _____

OFFER

SIGNATURE _____